



2021 Augusta County 4-H & FFA Market Animal Sale

ONLINE BUYER INFORMATION

- If you are purchasing an animal online for a business you are going to put the business name in the First Name Box and then you are going to put the contact persons name in the Last Name box.
- If you wish to bid for multiple businesses, you must register EACH business separately. You will only be able to purchase an animal with ONE bidder account at a time. Multiple online registered bidder numbers cannot be combined to purchase a single animal. Only ONE buyer name will be announced. If you wish to bid with several bidder numbers, please come to bid in-person.
- Animals are sold BY THE POUND. However, **you will see all sale prices online as hundredweights.** Example: You hear the auctioneer selling a hog for \$2.25/lb. On your screen, it will show up as \$225. You are NOT purchasing that animal for that amount. In reality, it means the price is \$2.25/lb.

In Person Price \$2.25/lb.....Online Price You Will View \$225

In Person Price \$6.75/lb.....Online Price You Will View \$675

In Person Price \$12.50/lb.....Online Price You Will View \$1,250

- If an animal is bought online a Market Animal Show Representative will call you to find out the destination of the animal. It is very important that you make sure the phone number is correct when you register, because that will be the number we call for any online purchases. **If the buyer is not reached the animal will be FLOORED.**
- **YOU MUST** have already made a pre-appointment with a slaughter/processing facility. We will verify your reservations to our records to ensure you are on the correct slaughter/processing facility list. If you are not, you will have to take the animal home or sell back to the floor.

- The online auction is real time and the auctioneers receive the online bid less than a one second delay. You do not have to bid 5 minutes in advance, you can bid real time with the sale.
- Please make checks payable to **Rockingham Livestock. Payment is due May 7, 2021.**
- Sale starts at 10:00am on Saturday May 1, 2021. Sale order is Steers, Hogs, Lambs

ONLINE BUYER FAQ's

- **Do I have to register in separate places to bid online vs in-person?**
 - Yes, if you want to bid in-person, please register under the Buyers tab. **If you want to register to bid ONLINE, please register at www.alliedauctioneersva.com**
- When registering online, for a business you are going to put the business name in the First Name Box and then you are going to put the contact person's name in the Last Name box.
- **How will I know that I was the winning bid for the animal I was bidding on through the online auction?**
 - You will 1) Hear your name announced through the live feed as the buyer, 2) You will receive an email notification.
 - You will also receive an invoice of your bill.
- **If I am bidding online and want to take that animal home or for slaughter/processing, what do I need to do?**
 - You must have already made a pre-appointment with a slaughter/processing facility if you wish to take an animal to a facility that night.
 - You must have transportation arranged if you are planning on taking the animal home that you purchased.
- If an animal is bought online a Market Animal Show Representative will call you to find out the destination of the animal. It is very important that you make sure the phone number is correct when you register, because that will be the number we call for any online purchases. **If the buyer is not reached the animal will be FLOORED.**

- **How to pay my bill?**
- You will receive an invoice through the email address you provided. Please send a check made out to: **Rockingham Livestock.**

and mail to Rockingham Livestock 1820 Dealton Ave,
Harrisonburg, VA 22801.

- **Payment is Due by Friday May 7, 2021**

- **Will the online auction be in order of the sale order?**
 - Yes, the animals/exhibitors will be in order of the sale orders. This year, the sale order is: Steer, Hog, Lamb.
- **Where can I find Sale Orders for the Steers, Hogs, and Lambs?**
 - They will posted on our website
<https://www.marketanimalshow.org/sponsors-buyers-1>
under the Sponsors & Buyers Tabs.
- **Will the online sale keep up with the live sale?**
 - Yes, there is only a 1 second delay. Our Auctioneers know to confirm/ask for any more bids before closing on that animal. Please be sure you are using reliable internet.
- **I want to bid with multiple bidder numbers, how do I do that?**
 - You will need to open multiple tabs on your computer and be logged in to each account that you have registered on separate tabs. Only one bidder name can purchase an animal and only one bidder name will be announced if you purchase online.

If you have any additional questions or still need some help, please email Josh Puffenbarger at josh@alliedauctioneersva.com or call Josh at 540-421-5007.

You can also reach out to Emmalee or Ashley @540-245-5750

